



## | FOR IMMEDIATE RELEASE

### **Dreampark Presents TV on Your Terms at IPTV Forum Eastern Europe**

*Growth in Eastern Europe illustrates operator demand to customize the TV portal*

**NORRKÖPING, Sweden – Oct. 20, 2009** – Dreampark ([www.dreampark.com](http://www.dreampark.com)), one of the leading provider of Middleware for any platform - cable, terrestrial or IPTV - in the European market, is delivering next generation TV solutions at IPTV Forum Eastern Europe 2009, taking place October 21-22 in Prague, Czech Republic.

Dreampark continues to expand its presence and deployments in Eastern Europe in Latvia with LIVAS, Slovenia with TUŠ TELEKOM and Croatia with OiV in cooperation with CS Computer Systems. Dreampark's demonstrations will show the technologies that these operators have deployed. SVG-based (Scalable Vector Graphics) Middleware gives customers a new and improved experience in television viewing, providing outstanding performance for HD and SD graphics. With Dreampark's SVG offering, operators can now offer the best performance and solution for their subscribers.

Visitors to the Dreampark stand (#25) will experience the newest release of its Dreamgallery™ Portal Generator. The SVG-based Portal Generator brings the Dreamgallery Middleware "What-You-See-Is-What-You-Get" graphical user interface to a new level giving operators full control of their TV portals for customization and regionalization. Allowing operators to see changes take effect in real time makes it easier than ever for them to create a business portal and push revenue generating opportunities to customers.

Dreamgallery™ is installed in several large-scale commercial operations and is committed to the SVG standard because of its ability to optimize the speed and performance of IPTV services for operators.

#### **About Dreampark**

Dreampark delivers TV on Your Terms. Dreampark's Dreamgallery™ is the most deployed IPTV middleware in Europe. Dreamgallery is a robust and revenue-generating solution delivered to some of the world's first commercial IPTV deployments. Dreampark's Dreamgallery maximizes operator flexibility and performance by taking advantage of the powers of open standards, such as HTML and SVG, combined with a comprehensive SDK this allows operators to get full control of their TV portals for customization and regionalization. Dreampark's strong commitment to provide the best performing browser-based client on the market is based on end user research and has resulted in a unique combination of outstanding user friendliness, openness, flexibility and TV application feel. For more information, please visit [www.dreampark.com](http://www.dreampark.com).

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