

PRESS RELEASE



For Immediate Release

Dreampark Enters Croatia, Continuing Growth in Central and Eastern Europe

NORRKÖPING, Sweden – May 26, 2009 – Dreampark, one of the leading IPTV middleware providers on the European market, today announced the first delivery of its Dreamgallery™ middleware to the Croatian market, through the cooperation with Croatian system integrator CS Computer Systems. The system was developed and deployed for OiV, a Croatian state-owned nationwide broadcasting and channel aggregation organization.

CS Computer Systems, with a broad customer base in the broadcast industry, will offer Dreampark's IPTV middleware and provide system integration services to its customers. The first operator contract is signed and the system was successfully delivered in February 2009.

Dreamgallery is an ideal solution for System Integrators (SI) as it enables them to make changes to the offering independently of the middleware provider. With Dreamgallery, SIs can add features, functionality and integration without Dreampark, thus increasing their flexibility and control over their content and operations. In addition, Dreamgallery's easy-to-use administration enables independent local adoption of the portal and content.

"Our cooperation with CS Computer Systems opens up great possibilities for Dreampark on the Croatian market," says Per Skyttvall, CEO, Dreampark. "With its extensive customer reference list and first-rate system integration competence, CS Computer Systems provides Dreampark with an excellent opportunity to increase our position as the most deployed IPTV middleware in Europe. CS Computer Systems' customer network not only covers the Croatian market, but is spread into the region as well, opening up even more opportunities."

"We have been searching for a middleware solution and found Dreampark to be the best-performing choice for our customers, having a flexible and easy-to-use product that we are proud to deliver together with our own system integration services," says Hrvoje Sipek, Head of IP Services, CS Computer Systems. "By working with Dreampark, we are able to provide operators with cutting-edge technology and the tools to reach their full potential with IPTV services. Dreampark's commitment to SVG was also an important factor contributing to our selection of Dreampark as a vendor."

About Dreampark

Dreampark's Dreamgallery™ is the most deployed IPTV middleware in Europe. Dreamgallery is a robust and revenue-generating solution delivered to some of the world's first commercial IPTV deployments. Clients include Boxer, Canal Digital, Dansk Bredbånd, Magnet Networks, , Next Gen Tel, Teracom and ViaSat.

Dreamgallery maximizes operator flexibility by taking advantage of the powers of the HTML and SVG standard. It is the natural choice for operators wishing to move faster than the competition in order to create unique differentiators, and who want to base their solutions on standards rather than being locked in to a proprietary platform. The offline administrations module gives operators full control of their TV portals and provides the necessary tools to set up interactive services without the need of consultants. Graphical flexibility is virtually unlimited thanks to the concept of generating pictures out of templates on the server side.

Dreampark's strong commitment to provide the best performing browser-based client on the market is based on end user research and has resulted in a unique combination of outstanding user friendliness, openness, flexibility and TV application feel. For more information, please visit www.dreampark.com.

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About CS Computer

Established in 1989, CS Computer Systems now holds the position as one of the leading system integrators on the Croatian ICT market. The company employs about 80 people and has annual revenue of about 14 million Euro. CS Computer Systems provide integrated IT services covering all aspects of information technology. Services range from analysis, planning, design, development, testing and implementation of IT and audio /video systems up to their maintenance, upgrading and advisory services about optimal appliance of information technologies. For more information, please visit <http://www.cs.hr>.

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